

## Frequently Asked Questions

### What are we announcing?

Modern Campus has acquired DIGARC, enabling Modern Campus to accelerate its commitment to customer success by revolutionizing learner engagement with massively personalized digital experiences. [Read the press release.](#)

### Who is Modern Campus?

Modern Campus, the innovator driving Omni CMS and Destiny One, empowers higher education institutions to thrive when radical change is required to successfully respond to lower student enrollments and revenue, rising costs, crushing student debt and even school closures.

Powered by the industry's leading modern learner engagement platform, presidents and provosts can create pathways for lifelong learning, while marketing and IT leaders can deliver Amazon-like personalization and instant fulfillment. Award-winning products and average annual revenue growth of 19% for its 550+ higher education customers have earned Modern Campus a 98% retention rate and a reputation for customer obsession.

### Who is DIGARC?

DIGARC is the leading provider of higher education software technology and services, providing a unified platform that helps educators engage students through the power of Connected Curriculum™.

Serving nearly 800 institutions of higher education, the DIGARC portfolio is designed to offer curriculum management, catalog management, student scheduling, administrative schedule planning and student academic pathway exploration, enabling engagement between educators, administrators and students.

### Why is Modern Campus acquiring DIGARC?

The acquisition enables Modern Campus to integrate its award-winning web experience platform and personalization engine with DIGARC's comprehensive course curriculum management software to empower higher education institutions to solve two of the biggest challenges facing higher education institutions: attracting and converting prospective students, and engaging and graduating students on-time.

In most institutions today, accessing the course catalog – typically the first stop for prospective students after the school's homepage – requires navigating an often-cumbersome website. Likewise, current students often struggle to navigate their path to a successful program completion. Adding Modern Campus Omni CMS and its personalization engine, higher education institutions can enable a modern student catalog experience with personalized content, pathways, and recommendations.

Combined, Modern Campus offers what no other provider can: a platform to both attract prospective students with high conversion and give them the critical tools they need to enroll and engage with their higher education institution.

### What does this mean for customers of DIGARC and Modern Campus?

All current customer work will continue without change. Over the coming months, the combination of Modern Campus and DIGARC will improve how we scale, deliver, and support our products. Working together will enable us to provide, build, and grow the products our customers need to fulfill their mission.

### As a customer or prospective customer of DIGARC and/or Modern Campus, what will change?

We will continue to support you in the best way possible with our products, services and support. We will accelerate our innovation to deliver a modern learner engagement platform aligned with the goals of our customers.

## Will DIGARC products be retained after the acquisition by Modern Campus?

Yes.

## What impact, if any, will this acquisition have on Omni CMS and Destiny One modules for course catalog and curriculum management?

Omni CMS Course Catalog and Destiny One Curriculum Manager will continue to function as-is. DIGARC curriculum and catalog products can be used standalone, and our product teams are creating innovative ways that our products can be used together. For example, we already have schools that have integrated DIGARC Acalog catalog content with an Omni CMS-powered website. Both traditional and non-traditional schools may choose to plan their curriculum with DIGARC Curriculog, then publish it to Acalog, Omni CMS Course Catalog, or Destiny One Curriculum Manager.

## Will the Modern Campus Vision, Mission and Purpose change?

Our vision, mission and purpose are timeless, and DIGARC sits firmly in how we view the future of higher education:

**Vision:** Every human can be a lifelong learner.

**Purpose:** We exist to enable our customers to unlock the potential of lifelong learning.

**Mission:** We empower our customers to engage modern learners for life.

## How can I learn more about Modern Campus or DIGARC?

Please contact us at [info@moderncampus.com](mailto:info@moderncampus.com)